



GREEN INNOVATION EXPO THEATER SCHEDULE

9:20 a.m.	Teresa Maher	ETA International	Certifications for the Green Workforce: Explore ETA International's Role in Alternative Energy	The shift in Green Technology careers has increased immensely throughout the past year. ETA has answered the educational and economical needs with two career tracks and certification pathways – The Alternative Energy Installer/Maintainer and a professional level Alternative Energy Integrator. These certifications have three levels of mastery – entry level, mid-level, and advanced level. We invite you to learn more about what it takes to be successful in the Alternative Energy career areas, its desirable attributes, and the importance of a properly trained “Green” workforce.
9:40 a.m.	Nate Hawley	DOI	Department of the Interior: Your Gateway to a Green Job	The Department of the Interior will employ thousands of young men and women to protect and restore our environment, and revitalize our communities. Working with partners we will hire thousands of young people to help us protect our Nation's natural and cultural resources, advance our scientific understanding, and restore our environment. This great work will enhance our capability as a Department and truly serve our Nation.
10:00 a.m.	Kevin Doyle	Workforce Development Group	So You Want a Good, Green Job ... Now What?	<p>It's a tough job market out there, and the competition is intense. Sure, "green" is hot, but that also means that more people are lining up for the same jobs that you're interested in. To improve your chances, you need to get support, get focused, get educated and get networked.</p> <p>We're here to help. Join us for a lively, practical and interactive workshop aimed at helping you develop a “job find” (as opposed to “job search”) strategy that you can use as soon as you return home from the conference.</p> <p>Whether you're younger or older, employed or unemployed, seeking a career change, in college or training, offering advice to job seekers, or “just looking”, the Now What? workshop can help you make informed, rational decisions about your next move.”</p>
11:00 a.m.	Polly Chandler	Antioch University	Leading Change ... How to Make Your Case for Advancing Sustainability	You need to be a strategic, thoughtful and convincing change agent to make the case for sustainability. Come learn how to assess, analyze, and implement change so that sustainability becomes part of the operations and culture of an organization.
11:20 a.m.	Scott Ward	Greenpoint US	How to get a green job with LEED accreditation	How LEED credentials can potentially aid in placement in a green job. Topic will include what employers look for in terms of LEED education and experience, plus where the likely green jobs requesting LEED are at in the industry and what some of these jobs pay.
11:40 a.m.	Dennis Swain	Walden University	Walden University Sustainability and Social Change	
12:00 noon	Donna Drader, Tara Arthur, and Jaun D. Martinez	BBTO	Defining Green Jobs for our Generation	What are Green Job employers looking for in an employee? How can you best “sell” your skills in a challenging job market? How can you find your dream-green-job? This session, facilitated by the Natural Leaders Network, will encourage participants to develop a resource platform to be utilized in the job hunt and identify an experienced mentor currently working in the outdoors, in a “green job” to provide guidance and perspective on how to navigate the green job landscape.

12:30pm		NRDC	Clean Energy Jobs for a Strong USA	“Clean Energy for a Strong U.S.A.” is a short film that provides the narrative to the clean energy economy via the stories of the workers, corporate CEO’s, small business owners, bankers, and union leaders from across the United States. Director Matt Keener and communications strategist Stacey Williams spent over a year filming the stories of America’s clean energy economy to provide an aerial view of what is happening on the ground. Workers whose jobs had been outsourced, are now back on the job applying their skill sets to a burgeoning sector that is growing jobs, our economy, and contributing to our national defense. The film features Leo Gerard (USW), David Crane of NRG, Bruce Kahn of Deutsche Bank, Dan Powers from the Boulder Chamber of Commerce and dozens individuals including war veterans, clean energy workers and entrepreneurs from over 10 states.
1:00pm	Donna Drader, Tara Arthur, and Jaun D. Martinez	BBTO	Defining Green Jobs for our Generation	
1:30pm		NRDC	Clean Energy Jobs for a Strong USA	
2:00 p.m.	Misty Gregg	Sage Soapbox	The Real Dirt on Clean	
2:20 p.m.	Dr. Prakash Ambegaonkar, Daniel Greenberg	Bridging Nations	Education for Green Jobs in the New Energy Economy	To keep up in the race towards energy innovation, the US needs to provide education that prepares the next generation of students to excel in green jobs.
3:00 p.m.	Dennis Chestnut	Groundwork Anacostia River DC	Groundwork Anacostia River DC Changing Places, Changing Lives	Groundwork supports communities in need, working with partners to help improve the quality of people’s lives, their prospects and potential and the places where they live, work and play. Our vision is of a society of sustainable communities which are vibrant, healthy and safe, which respects the local and global environment and where individuals and enterprise prosper.
3:20 p.m.	Korey Fiste, Randy Noak, Andy Mihalik	USW ICD	Rolling Out a DOL Grant	The Institute for Career Development (ICD) based in Merrillville, IN has received a \$4.6M Energy Training Partnership Grant through the Department of Labor. ICD, in collaboration with strategic partners representing labor, employers, and workforce investment boards will use the funds to provide training for steelworkers and dislocated workers. The grant will be distributed in four regions: Northwest IN, Cleveland OH, Buffalo NY, and Philadelphia PA. Each region will offer specific areas of “green”, nationally recognized credential driven training that can lead to job placement. In this presentation learn how this grant activity is being rolled out.
3:40 p.m.	Adrienne Houel	The Green Team	Creating & Sustaining Green Jobs: Employment Solutions	The presentation will describe our programs and demonstrate how they are positioned in the green economy. We will also present the results of recent studies on the development of green jobs and show the areas of growth of green jobs. We will also show why we emphasize job creation through the support of young, growing companies. We will seek to engage industry creators and leaders in a discussion on the importance of structuring jobs so that entry-level positions in their respective fields are available to new hires. This is critical to employment growth, and important to segments of the population that we address: youth, under and unemployed persons, displaced workers, those re-entering from incarceration, women in non-traditional occupations, and veterans. Lastly, we will describe how our programs are designed to give future employees a full ranges of skills and a broad-based knowledge of their career area to advance according to their abilities and ambitions.
4:00 p.m.	Mike Palamuso	LCV	Turning Environmental Values into National Priorities	
4:20 p.m.	Ike Gittlen	AAM	Green Manufacturing Jobs that REALLY Can’t Be Outsourced	America can achieve a win-win by doing some smart policy actions that encourage manufacturing that helps build a sustainable environment. This session includes the Premier Showing of the Alliance for American Manufacturing’s new video presentation on manufacturing a green future and the down and dirty of how we get there. Participants will leave the session armed with the specifics on how we can balance our economy for the long haul, create great jobs, and sustain our environment.